

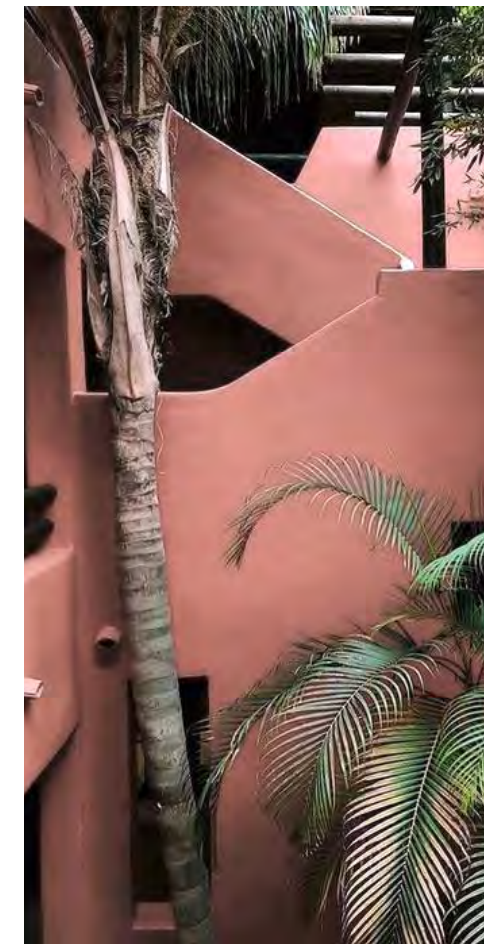
**PROCHEMA BAAR AG**



**hi retail<sup>®</sup>**

***Essence***

essence





# Essence Capsule Collection

Essence Capsule Collection nasce dal legno, materiale storico per l'azienda e da sempre punto forte della produzione.

Essence come "essenza", che richiama i diversi tipi di legno. "Es", che in psicologia rappresenta la voce della natura nell'animo dell'uomo, e "sence", che nel suono inglese ricorda i cinque sensi, stimolati a scoprire ogni particolare.

Il concept unisce il calore del legno e la sua natura eco sostenibile, con il metallo, sfruttato per la sua resistenza strutturale ed esaltato nei dettagli.

Dettagli non solo formali: la collezione nasconde un innovativo sistema a cremagliera. Semplice, funzionale e pensato per enfatizzare il legno massello.

*Our Essence Capsule Collection takes life from wood, the fundamental element of our production.*

*Essence comes from the Italian word "essenza", which recalls the different types of wood. "Es", which in psychology represents the voice of nature in the soul of man, and "sence", which in sound reminds of the five senses that are stimulated to discover every detail.*

*The concept combines the warmth of wood and its eco-friendly nature with metal, which is used for its structural strength but is enhanced in every detail.*

*Not only formal details: Essence Capsule Collection hides an innovative rack system. Easy, functional and designed to enhance the solid wood.*

## Specchio e stender regolabile Mirror, and adjustable garment rails



Specchio e stender regolabili in noce con elementi in metallo verniciati Brunito  
Mirror and Adjustable garment rails in walnut wood with metal elements Brunito painted



**Counter, tavolino e sistema a parete**  
*Counter, small table and wall system*



Counter Birdland con frontale lavorato effetto listelli / laterali in mdf verniciato bianco opaco / top in vetro retrostampato nero /  
gambe in metallo verniciate Bronzo  
Montanti in rovere con elementi metallici verniciati Bronzo / mensole in multistrato laminato bianco  
Tavolino con top in multistrato con stampa all'acqua / gambe in rovere con elementi metallici in metallo verniciato Bronzo

*Birdland Counter with slatted front panel in oak wood / side in matt white painted MDF / backpainted glass top in black / metal legs  
Bronze painted  
Upright in oak wood with metal elements Bronze painted / shelves in white laminated plywood  
Small table with top in water-printed plywood / legs in oak wood with metal elements Bronze painted*



*Montanti a parete, tavolo e mobile espositivo*  
*Wall uprights, table and display unit*



Mobile espositivo in rovere / elementi metallichi verniciati Bronzo / tre mensole in multistrato con superficie stampata all'acqua effetto marmo  
Tavolo con gambe in rovere / elementi metallicchi verniciati Bronzo / top e piano inferiore in multistrato con superficie stampata all'acqua effetto marmo  
Montante in rovere / elementi metallicchi verniciati Bronzo / mensole in nobilitato Marmo Bianco

*Display unit in oak wood with metal elements Bronze painted / three shelves in water-printed marble effect plywood  
Table with legs in oak wood / metal elements Bronze painted / top and bottom shelf in water-printed marble effect plywood  
Upright in oak wood with metal elements Bronze painted / shelves in Marmo Bianco chipboard*

*Stender e self standing*  
*Garment rail and self-standing unit*










Stender in noce / elementi metallicchi verniciati bianco opaco / piano inferiore in multistrato laminato bianco opaco / mensole tonde in nobilitato bianco opaco riposizionabili  
Self standing in noce / elementi metallicchi verniciati bianco opaco / mensole in multistrato laminato bianco opaco (le due centrali sono riposizionabili)

*Garment rail in walnut wood / metal elements matt white painted / bottom shelf in matt white laminated plywood / adjustable round shelves in matt white chipboard  
Self-standing unit in walnut wood / metal elements matt white painted / shelves in matt white laminated plywood (two adjustable middle shelves)*



# #Legende<sup>DEU</sup>

PANEELE AUSFÜHRUNGEN	
N	Ausführung Mat Neutrales
S	Ausführung Mat Speziell
L	Ausführung Mat Luxury
SONDERAUSFÜHRUNGEN	
G	Gedrucktes Dekor auf Paneele
F	Sonder-Dekor und weitere Bearbeitungen (z.B. Fräsungen)
P	Sonderlackierungen
MASSIVHOLZ	
R	Eiche
W	Nussbaum
GLASS	
V	glass hell
VF	glass rauchfarbe





ANDERE OPTIONEN	
	Kit Rollen eingesteckt
	Kit sichtbaren Rollen
	Plexiglas Schutz-Leiste für Metallstange
	Einzel-Verpackung auf Anfrage
	Kunstleder-Verkleidung
	Bearbeitung auf Gehrung 45°, bitte den Code "-45" der Standard Artikel Nummer hinzufügen ([code]-45/...)
	Sonderlackierung auf Anfrage

METALLAUSFÜHRUNGEN	
BASIC LACKIERTE, PAINTED BASIC	
TO	Roh-Klarlack pulverbeschichtet
NO	Schwarz pulverbeschichtet
BO	Weiss pulverbeschichtet
SPECIAL LACKIERTE	
OA	Oro Anodic (Gold Anodic)
BZ	Bronzo (Bronze)
CH	Champagne (Champagne)
MT	Mattone (Ziegelstein)
RA	Rame (Kupfer)
CT	Corten (Corten)
BR	Brunito (Bruniert)
Ts	Tesla (Tesla)
RAL PULVERBESCHICHTUNG (Preise auf Anfrage)	
RAL	RAL Farbe auf Anfrage

GALVANISCHE METALLAUSFÜHRUNGEN	
GLÄNZEND BASIC	
OL	Messing glänzend
CL	Chrome glänzend
GLÄNZEND SONDERFARBE	
RL	Kupfer glänzend
GEBÜRSTETE BASIC	
OS	Messing gebürstet
NS	Nickel gebürstet
GEBÜRSTETE SONDERFARBE	
RS	brushed copper

# #Legenda<sup>ITA</sup>

FINITURE PANNELLI	
N	nobilitato in finiture Neutral
S	nobilitato in finiture Special
L	nobilitato in finiture Luxury
STAMPE E LAVORAZIONI SPECIALI	
G	stampa decorativa su pannello
F	pannello con lavorazioni speciali e laccato
P	laccatura con colori speciali
LEGNO MASSELLO	
R	rovere
W	noce
VETRO	
V	vetro extra chiaro
VF	vetro fumè

ALTRE OPZIONI	
	kit ruote incassate opzionale
	kit ruote a vista opzionale
	protezione plexiglas per barra appenderia
	possibilità di imballo singolo su richiesta
	elemento rivestito in ecopelle
	accoppiamento pannelli a 45°, +15% sul prezzo finale aggiungere dopo il codice "-45" ([code]-45/...)
	possibilità di verniciatura personalizzata, con prezzi a richiesta

METALLI VERNICIATI	
VERNICIATI BASIC, PAINTED BASIC	
TO	trasparente opaco
NO	nero opaco
BO	bianco opaco
VERNICIATI SPECIAL	
OA	oro anodico
BZ	bronzo
CH	champagne
MT	mattone
RA	rame
CT	corten
BR	brunito
TS	tesla
VERNICIATI RAL (prezzi a richiesta)	
RAL	colorazioni ral personalizzate

METALLI GALVANICI	
LUCIDI BASIC, SHINY BASIC	
OL	ottone lucido
CL	cromo lucido
LUCIDI SPECIAL	
RL	rame lucido
SPAZZOLATI BASIC, BRUSHED BASIC	
OS	ottone spazzolato
NS	nikel spazzolato
SPAZZOLATI SPECIAL	
RS	rame spazzolato

# #Key<sup>ENG</sup>

CHIPBOARD FINISHES	
N	chipboard Neutral finishes
S	chipboard Special finishes
L	chipboard Luxury finishes
PRINTS AND SPECIAL DECORATIONS	
G	panel with decorative print
F	panel with special processing/working
P	panel lacquered with special colours
SOLID WOOD	
R	oak
W	walnut
GLASS	
V	extra clear glass
VF	smoked glass

OTHER OPTIONS	
	hidden castors kit upon request
	visible castors kit upon request
	plexiglas protection for hanging bar
	individual packaging upon request
	eco-leather upholstered element
	panels with 45° joint, +15% on final price add "-45" after the code ([code]-45/...)
	custom painting is available, price upon request








PAINTED METAL	
PAINTED BASIC	
TO	matt transparent powder coating
NO	matt black powder coating
BO	matt white powder coating
PAINTED SPECIAL	
OA	anodic gold powder coating
BZ	bronze powder coating
CH	champagne powder coating
MT	brick powder coating
RA	copper powder coating
CT	corten powder coating
BR	brunished powder coating
TS	tesla powder coating
PAINTED RAL (prices upon request)	
RAL	RAL colours upon request

GALVANIC METAL	
SHINY BASIC	
OL	shiny brass
CL	shiny chrome
SHINY SPECIAL	
RL	shiny copper
BRUSHED BASIC	
OS	brushed brass
NS	brushed nikel
BRUSHED SPECIAL	
RS	brushed copper



# #Légende<sup>FRA</sup>

FINITIONS MELAMINE	
N	finition mélaminé mat neutre
S	finition mélaminé mat spécial
L	finition mélaminé mat Luxury
FINITIONS SPECIALES	
G	décor imprimé sur panneau
F	panneau avec opérations spéciales
P	laque avec couleurs spéciales
BOIS MASSIF	
R	chêne
W	noyer
VERRE	
V	verre extra claire
VF	verre fumé

AUTRES OPTION	
	Kit roulettes intégré sur la base
	Kit roulettes visible
	Protection plexi pour barre penderie
	Emballage individuel sur demande
	Revêtement en tissu/similicuir
	Fabrication à 45°, +15% sur le prix Tarif à ajouter "-45" sur le code standard ([code]-45/...)
	Possibilité de peinture sur demande, prix à convenir

FINITIONS MÉTAL	
PEINTURE BASIQUE, PAINTED BASIC	
TO	peinture epoxy brut transparent
NO	peinture epoxy noir
BO	peinture epoxy blanc
PEINTURE SPECIALE	
OA	Oro Anodic (Or Anodic)
BZ	Bronzo (Bronze)
CH	Champagne (Champagne)
MT	Mattone (Brique)
RA	Rame (Cuivre)
CT	Corten (Corten)
BR	Brunito (Bruni)
BR	Tesla (Tesla)
PEINTURE RAL (prix sur demande)	
RAL	peinture sur demande personnalisée

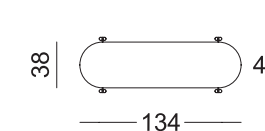
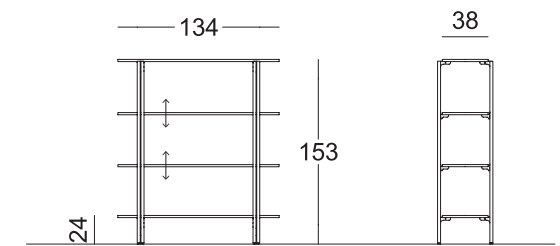
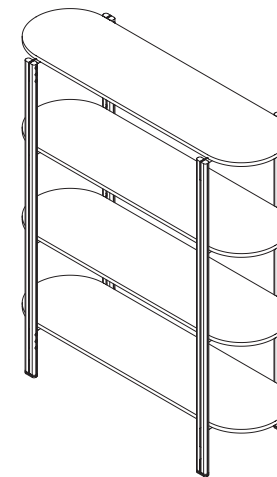
MÉTAL GALVANIQUES	
FINITION BRILLANT BASIQUE, SHINY BASIC	
OL	Laiton brillant
CL	Chrome brillant
BRILLANT SPECIALE	
RL	Crivre brillant
FINITION BROSSE BASIQUE, BRUSHED BASIC	
OS	Laiton brossé
NS	nickel brossé
BROSSE SPECIALE	
RS	cuivre brossé

# essence

## Scaffalatura Shelving unit

Mensele in nobilitato (multistrato verniciato su richiesta) / gambe in legno / connessioni mensole-gambe e piedini in metallo  
Shelves in chipboard (painted plywood on request) / wood legs / connecting elements and feet in metal

**ESSC1**



due mensole centrali riposizionabili (comprese)  
two adjustable middle shelves (included)

ROVERE / OAK

<b>ESSC1/R</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

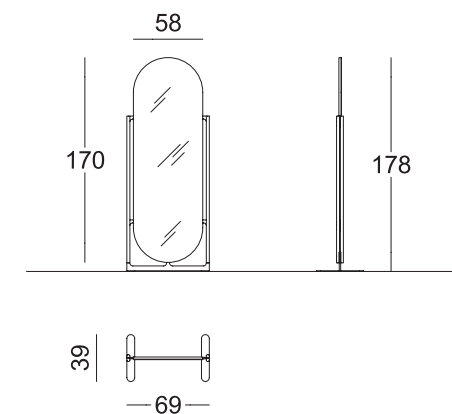
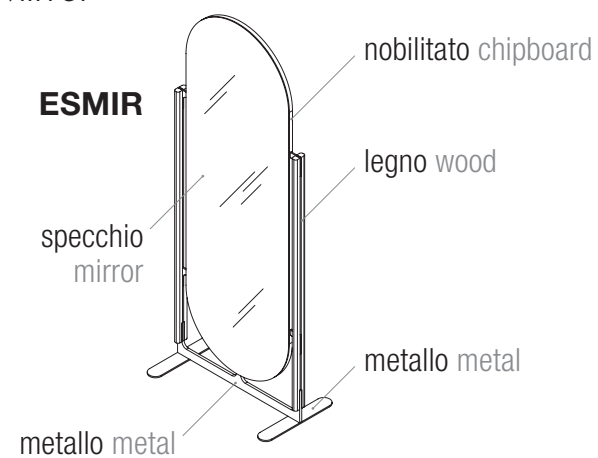
NOCE / WALNUT

<b>ESSC1/W</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

per finiture metallo SPECIAL **+5%** rispetto alla finitura metallo BASIC for SPECIAL metal finishes **+5%** on BASIC metal finishes

## Specchio Mirror

**ESMIR**



ROVERE / OAK

<b>ESMIR/R</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

NOCE / WALNUT

<b>ESMIR/W</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

per finiture metallo SPECIAL **+10%** rispetto alla finitura metallo BASIC for SPECIAL metal finishes **+10%** on BASIC metal finishes

**Trasparente Opaco**  
Matt Transparent

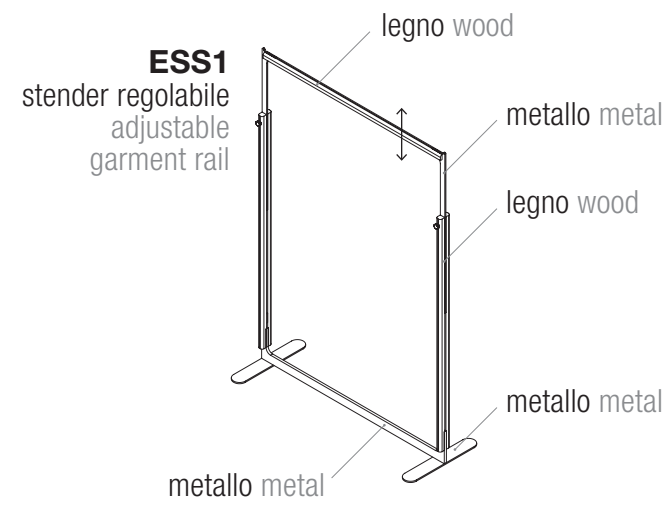


**NOT AVAILABLE  
FOR ESSENCE  
COLLECTION**

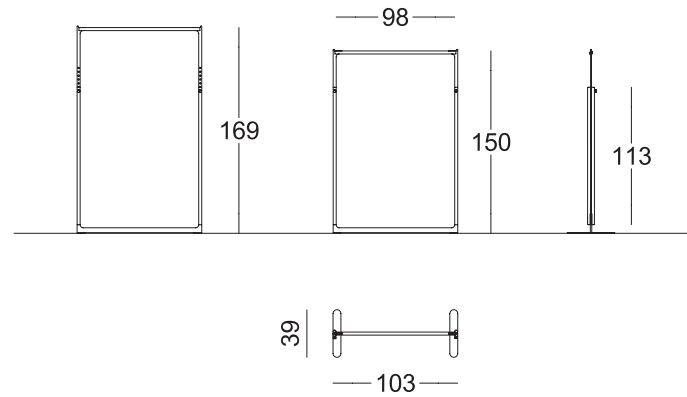
[TO]



**Stender**  
Garment rail

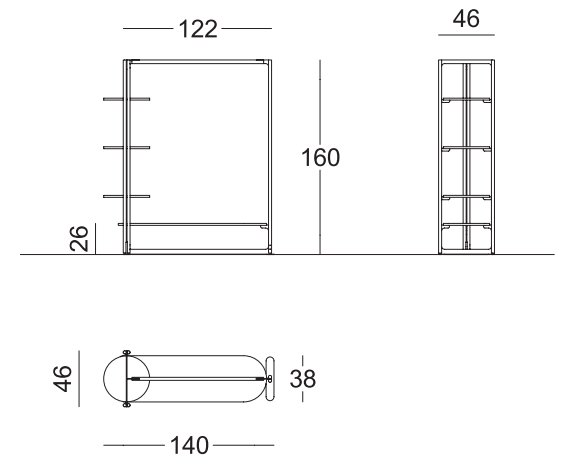
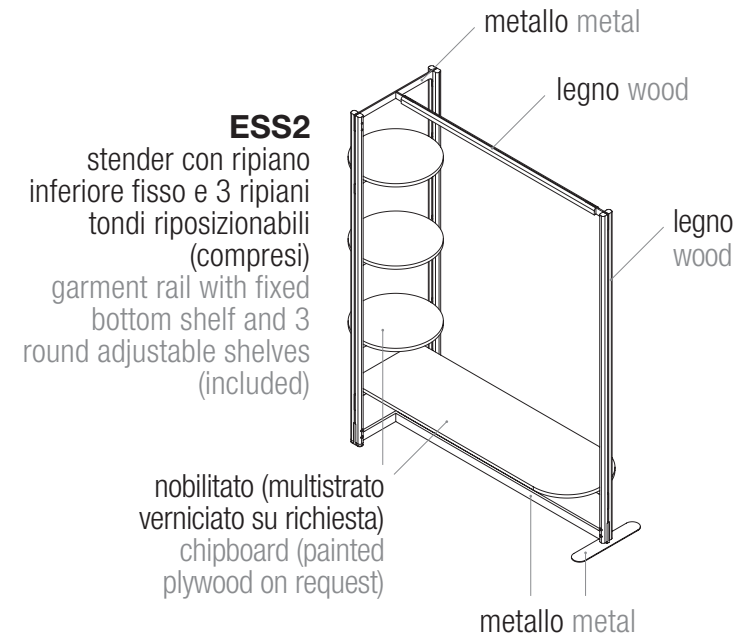


altezze barra appenderia heights for the hanging bar:  
150, 153, 156, 159, 162, 166, 169 cm



<b>ESS1</b>	<b>R</b>	<b>W</b>
<b>PAINTED BASIC</b>		

per finiture metallo SPECIAL **+10%** rispetto alla finitura metallo BASIC for SPECIAL metal finishes **+10%** on BASIC metal finishes



ROVERE / OAK

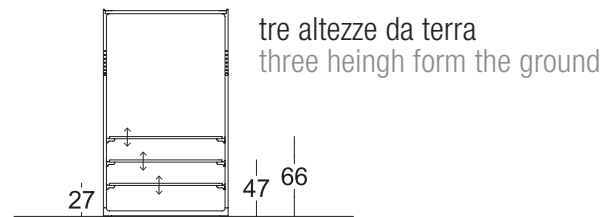
<b>ESS2/R</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

NOCE / WALNUT

<b>ESS2/W</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

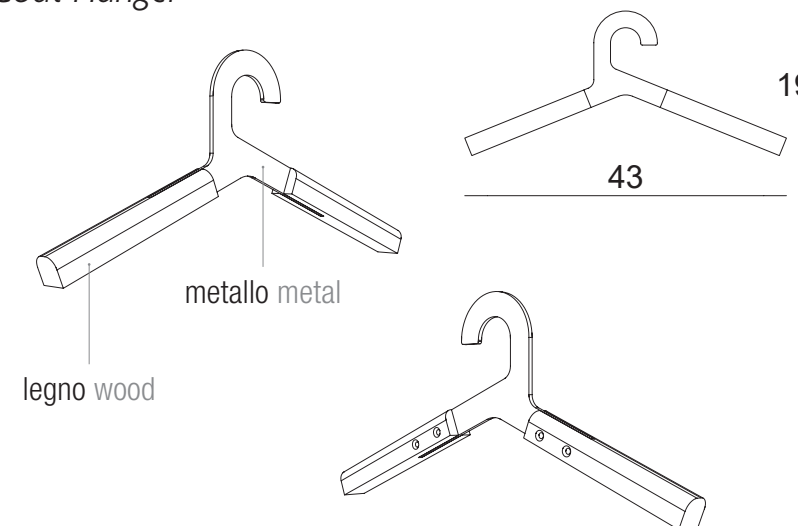
per finiture metallo SPECIAL **+10%** rispetto alla finitura metallo BASIC for SPECIAL metal finishes **+10%** on BASIC metal finishes

**ESS1M**  
mensola regolabile  
per stender ESS1  
adjustable shelf for  
garment rail ESS1



<b>ESS1M</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

**Gruccia**  
Coat Hanger



ROVERE / OAK

<b>ESGRU/R</b>	<b>N</b>
<b>PAINTED BASIC</b>	
<b>SHINY BASIC</b>	
<b>BRUSHED BASIC</b>	

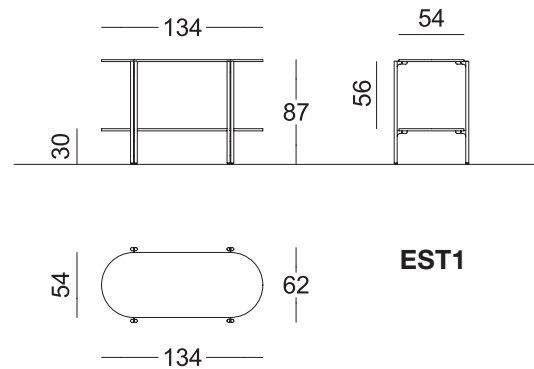
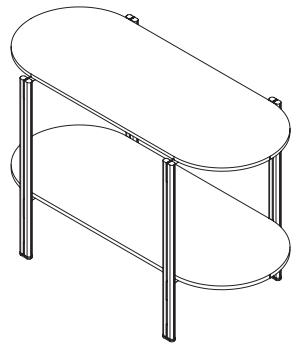
NOCE / WALNUT

<b>ESGRU/W</b>	<b>N</b>
<b>PAINTED BASIC</b>	
<b>SHINY BASIC</b>	
<b>BRUSHED BASIC</b>	

**Tavoli e tavolini**  
*Tables and small tables*

Piani in nobilitato fissi (multistrato verniciato su richiesta) /  
 gambe in legno / connessioni piano-gambe e piedini in metallo  
 Fixed shelves in chipboard (painted plywood on request) / wood  
 legs / connecting elements and feet in metal

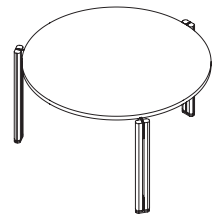
**EST1**



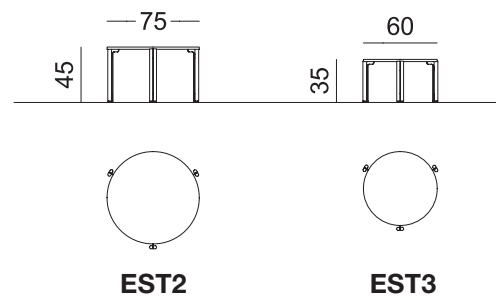
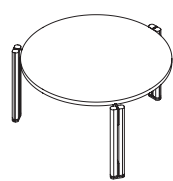
ROVERE / OAK				
<b>EST1/R</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				
NOCE / WALNUT				
<b>EST1/W</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

per finiture metallo SPECIAL +5% rispetto alla finitura metallo BASIC for SPECIAL metal finishes +5% on BASIC metal finishes

**EST2**



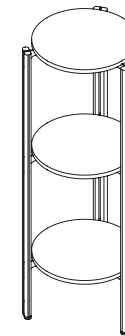
**EST3**



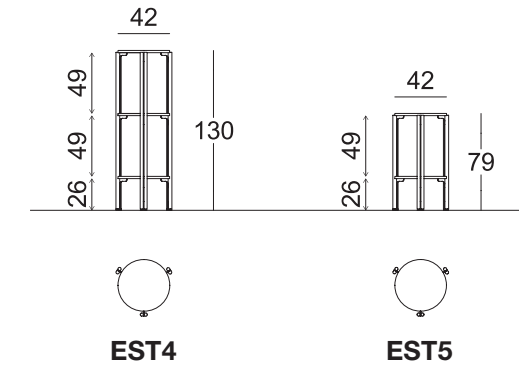
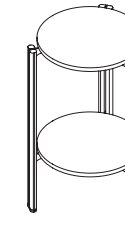
ROVERE / OAK				
<b>EST2/R</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				
NOCE / WALNUT				
<b>EST2/W</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				
ROVERE / OAK				
<b>EST3/R</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				
NOCE / WALNUT				
<b>EST3/W</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

per finiture metallo SPECIAL +5% rispetto alla finitura metallo BASIC for SPECIAL metal finishes +5% on BASIC metal finishes

**EST4**



**EST5**

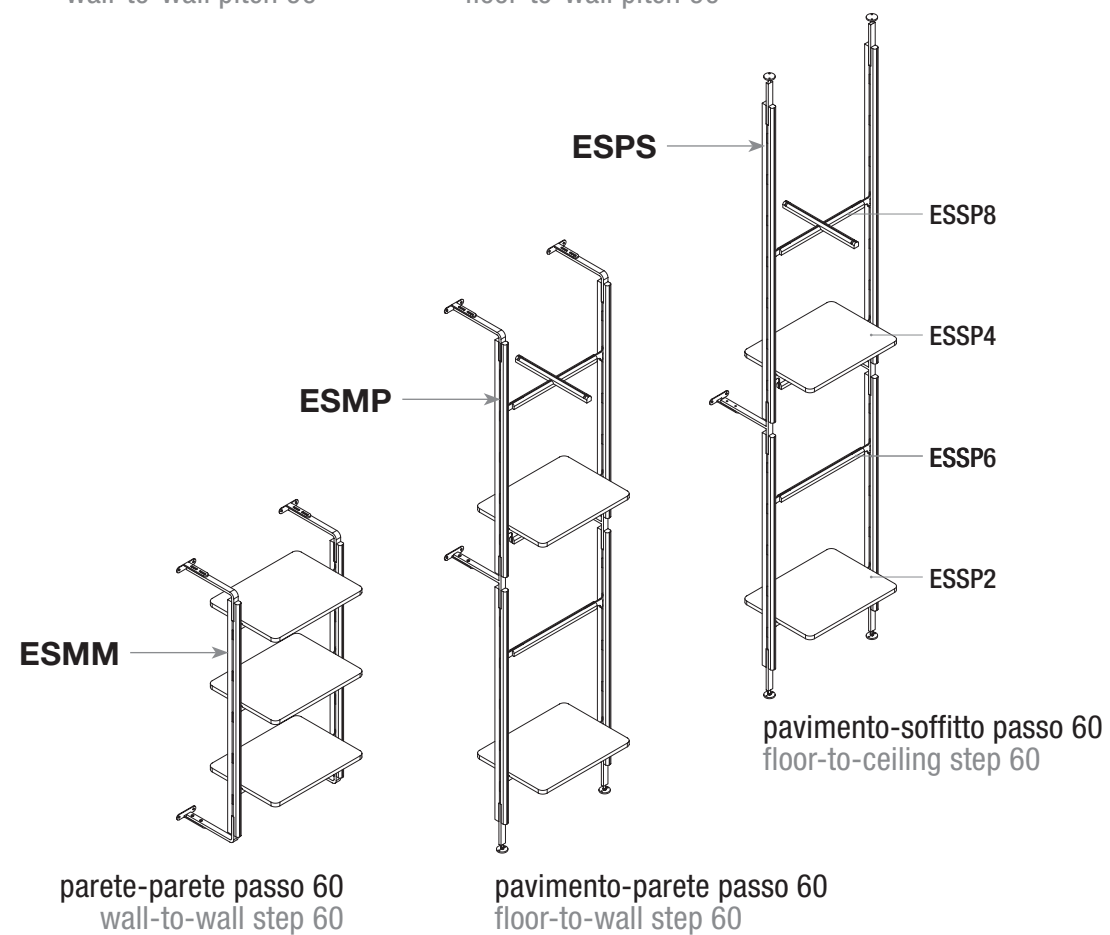
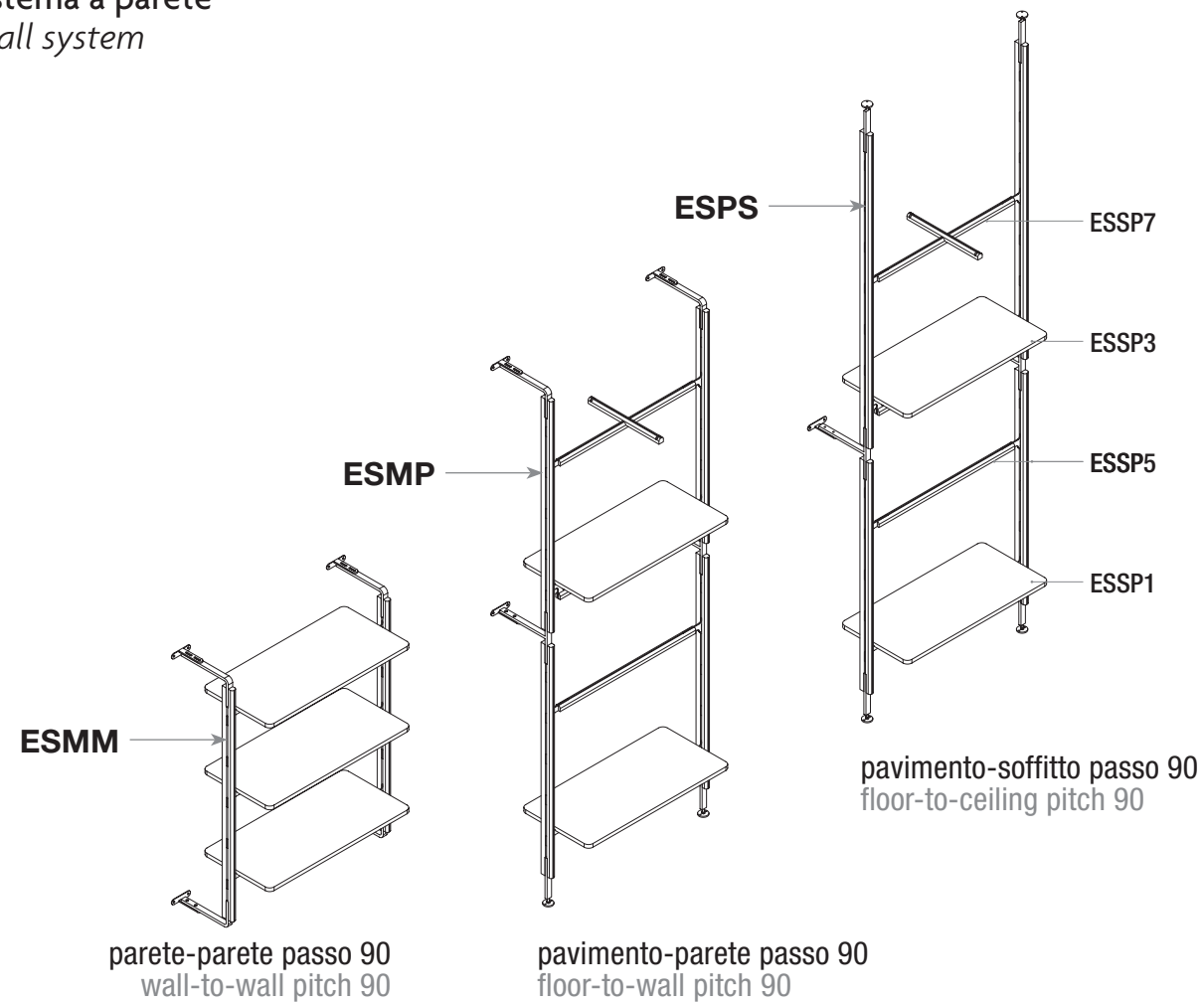


ROVERE / OAK				
<b>EST4/R</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				
NOCE / WALNUT				
<b>EST4/W</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				
ROVERE / OAK				
<b>EST5/R</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				
NOCE / WALNUT				
<b>EST5/W</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

per finiture metallo SPECIAL +5% rispetto alla finitura metallo BASIC for SPECIAL metal finishes +5% on BASIC metal finishes



Sistema a parete  
Wall system



<b>ESMM</b>	<b>R</b>	<b>W</b>
<b>PAINTED BASIC</b>		

<b>ESMP</b>	<b>R</b>	<b>W</b>
<b>PAINTED BASIC</b>		

<b>ESPS</b>	<b>R</b>	<b>W</b>
<b>PAINTED BASIC</b>		

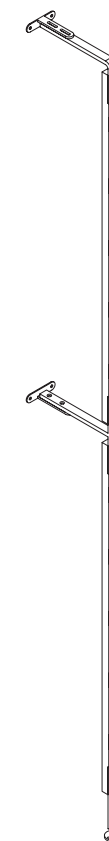
Dettagli dimensionali  
nella pagina seguente  
Dimensional details on  
the next page

per finiture metallo SPECIAL +5% rispetto alla finitura metallo BASIC for SPECIAL metal finishes +5% on BASIC metal finishes

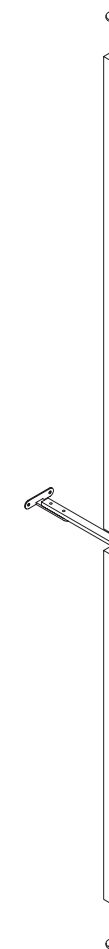
montanti in legno con elementi di connessione in metallo  
wood upright with metal joints



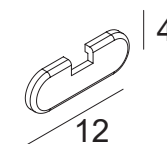
**ESMM**  
montante  
parete-parete  
wall-to-wall upright



**ESMP**  
montante  
pavimento-parete  
floor-to-wall upright



**ESPS**  
montante  
pavimento-soffitto  
floor-to-ceiling upright



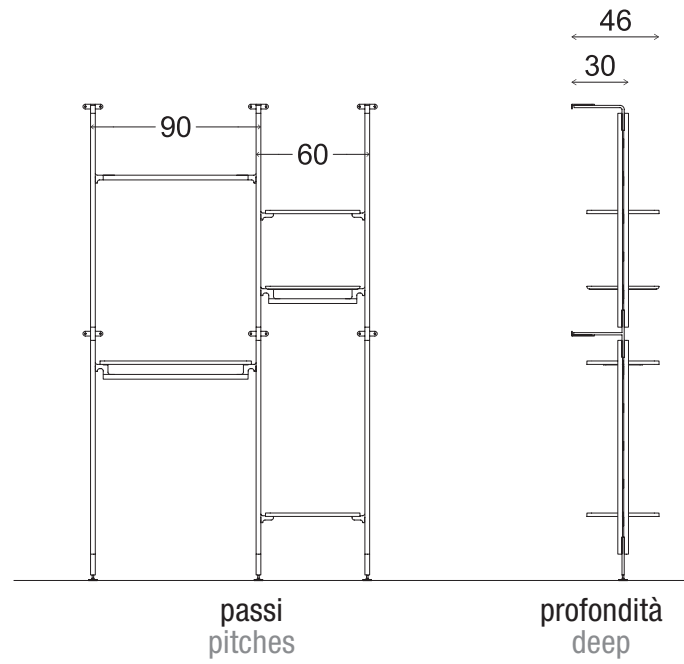
**ESCOV**

cover copri-staffa singola  
calamitata in legno  
single magnetic wood  
cover for bracket

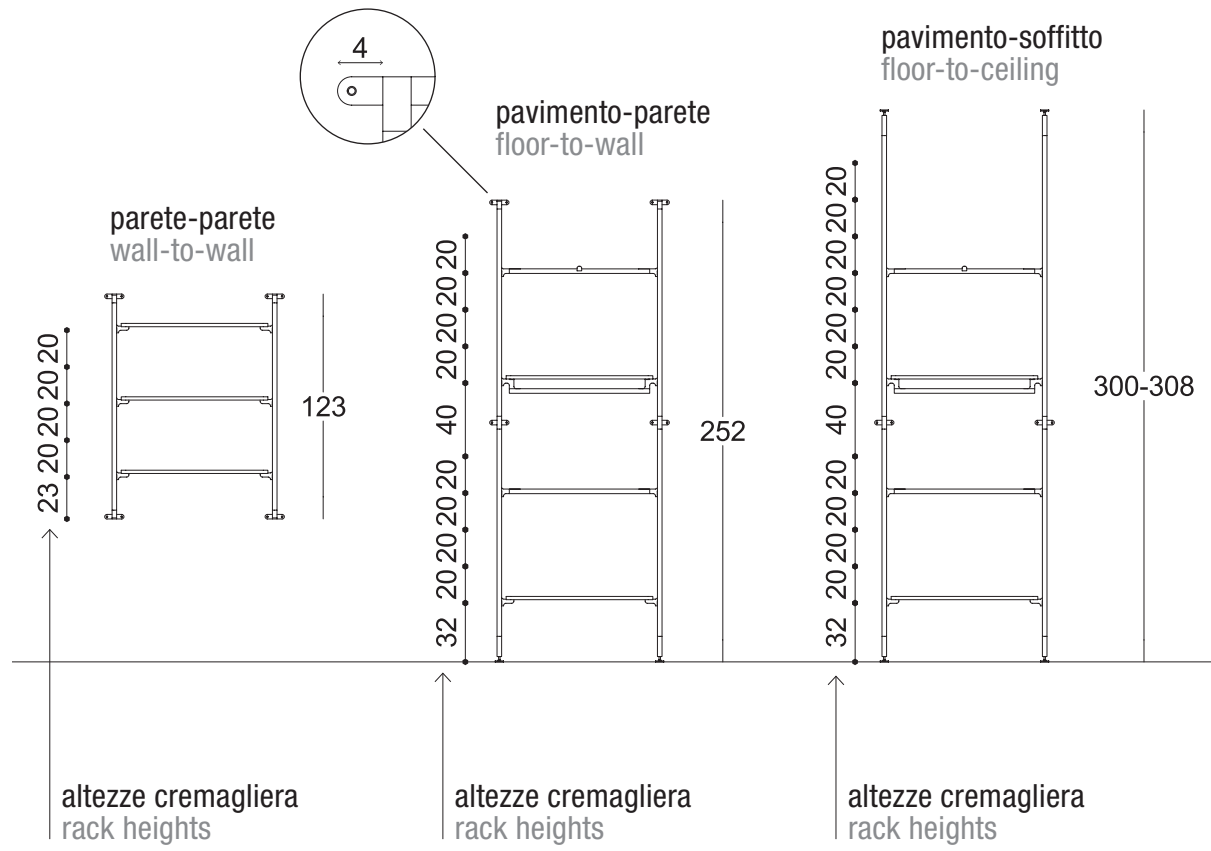
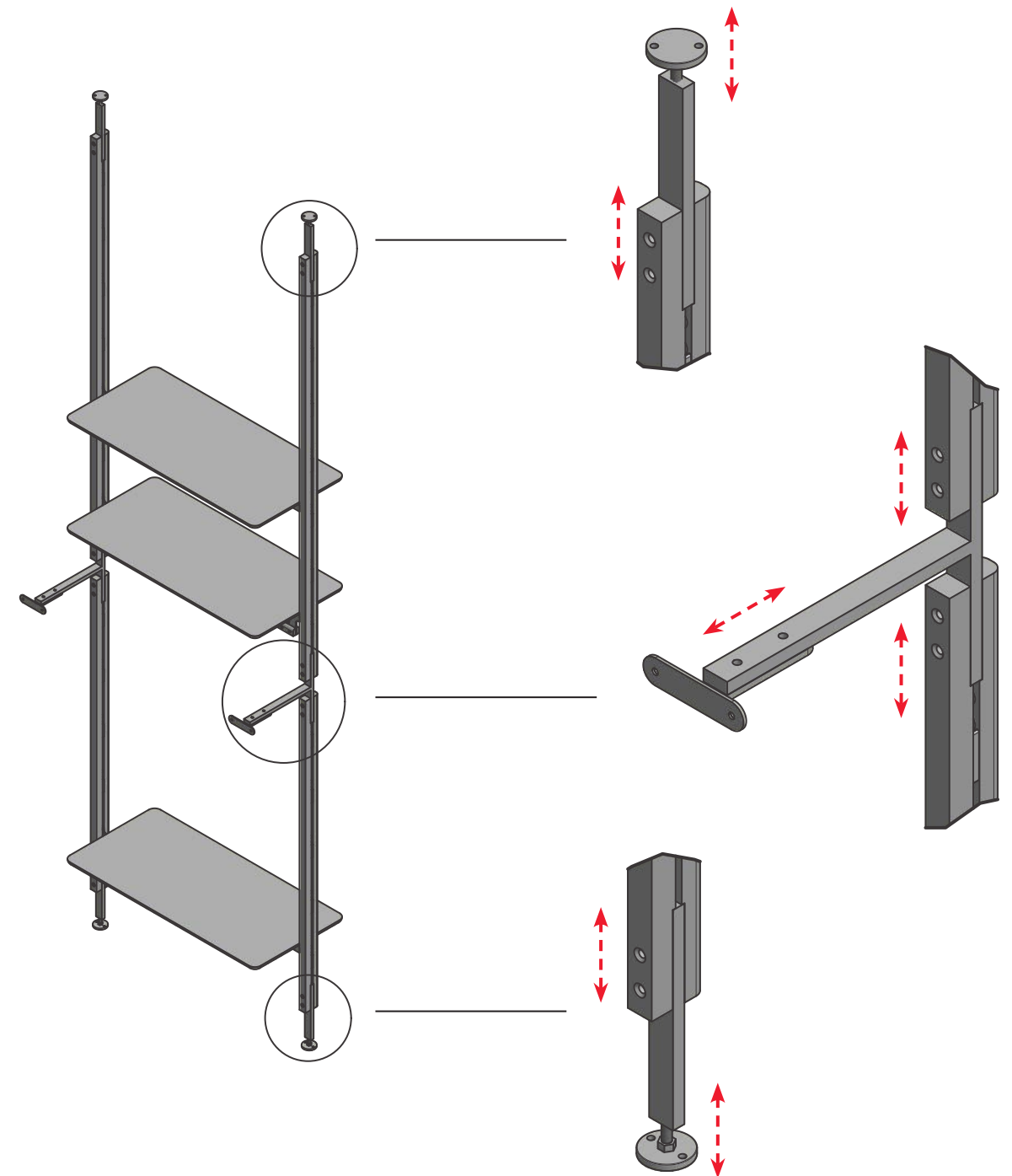
<b>ESCOV</b>	<b>R</b>	<b>W</b>

prezzo per n.1 cover  
price for n.1 cover

.....  
**Dimensioni sistema a parete**  
*Wall system dimensions*



.....  
**Regolazioni in altezza e profondità**  
*Height and depth adjustments*





Accessori per sistema a parete  
Wall system accessories

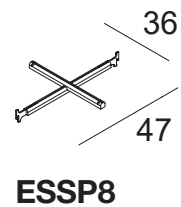
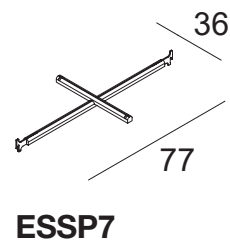


barra appenderia in legno  
con staffe in metallo  
wood hanging bar  
with metal brackets

<b>ESSP5</b>	<b>R</b>	<b>W</b>
PAINTED BASIC		

<b>ESSP6</b>	<b>R</b>	<b>W</b>
PAINTED BASIC		

per finiture metallo SPECIAL +5% rispetto alla finitura metallo BASIC for SPECIAL metal finishes +5% on BASIC metal finishes



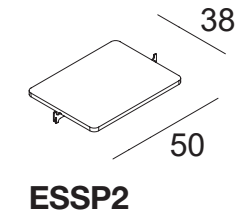
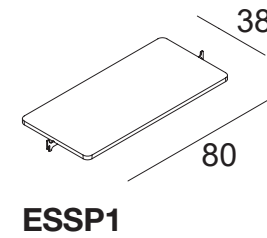
barra appenderia frontale in  
legno con staffe in metallo  
wood frontal hanging bar  
with metal brackets

<b>ESSP7</b>	<b>R</b>	<b>W</b>
PAINTED BASIC		

<b>ESSP8</b>	<b>R</b>	<b>W</b>
PAINTED BASIC		

per finiture metallo SPECIAL +5% rispetto alla finitura metallo BASIC for SPECIAL metal finishes +5% on BASIC metal finishes

Accessori per sistema a parete  
Wall system accessories

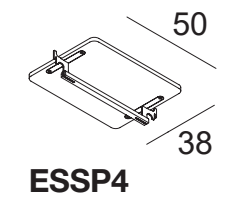
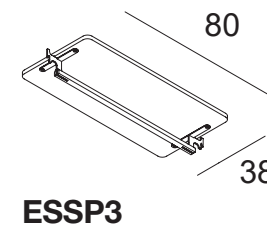


mensola in nobilitato  
con staffe in metallo  
shelf in chipboard  
with metal brackets

<b>ESSP1</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
PAINTED BASIC				

<b>ESSP2</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
PAINTED BASIC				

per finiture metallo SPECIAL +5% rispetto alla finitura metallo BASIC for SPECIAL metal finishes +5% on BASIC metal finishes



mensola in nobilitato con barra  
appenderia in legno e staffe in metallo  
shelf in chipboard with wood hanging  
bar and metal brackets

ROVERE / OAK

<b>ESSP3/R</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
PAINTED BASIC				

NOCE / WALNUT

<b>ESSP3/W</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
PAINTED BASIC				

ROVERE / OAK

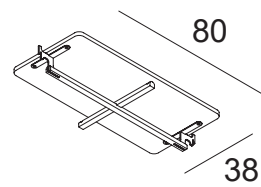
<b>ESSP4/R</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
PAINTED BASIC				

NOCE / WALNUT

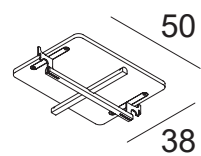
<b>ESSP4/W</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
PAINTED BASIC				

per finiture metallo SPECIAL +5% rispetto alla finitura metallo BASIC for SPECIAL metal finishes +5% on BASIC metal finishes

Accessori per sistema a parete  
Wall system accessories



**ESSP9**



**ESSP10**

mensola in nobilitato con barra appenderia  
frontale in legno e staffe in metallo  
chipboard shelf with wood frontal hanging  
bar and metal brackets

ROVERE / OAK

<b>ESSP9/R</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

NOCE / WALNUT

<b>ESSP9/W</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

ROVERE / OAK

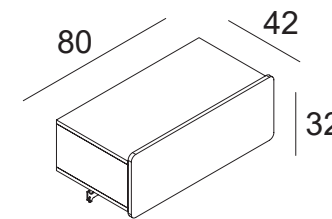
<b>ESSP10/R</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

NOCE / WALNUT

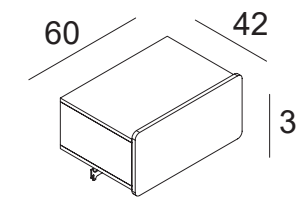
<b>ESSP10/W</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

per finiture metallo SPECIAL +5% rispetto alla finitura metallo BASIC for SPECIAL metal finishes +5% on BASIC metal finishes

Accessori per sistema a parete, cassettiere  
Wall system accessories, chest of drawers



**ESSP11**

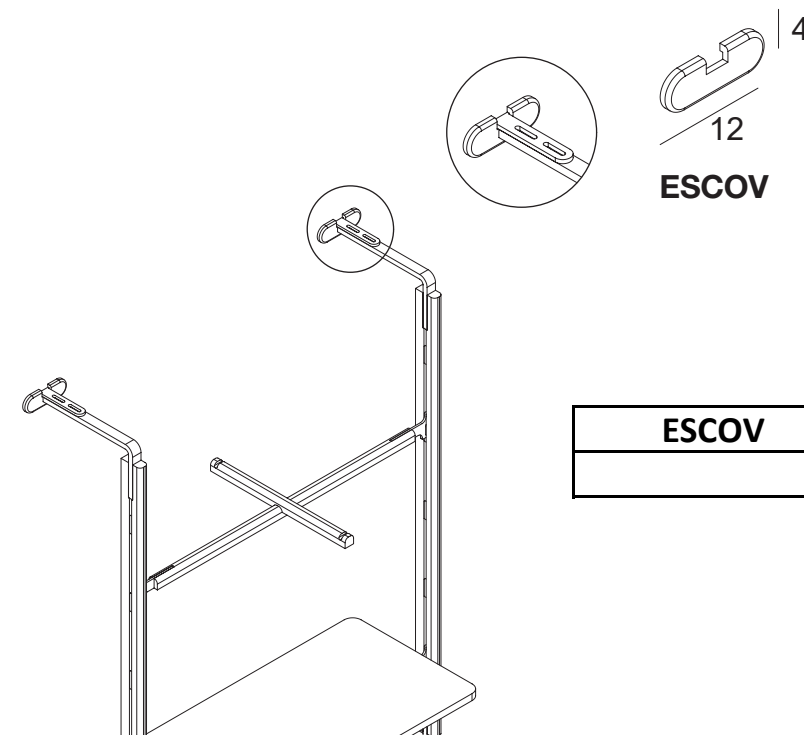


**ESSP12**

<b>ESSP11</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

<b>ESSP12</b>	<b>N</b>	<b>S</b>	<b>L</b>	<b>P</b>
<b>PAINTED BASIC</b>				

per finiture metallo SPECIAL +5% rispetto alla finitura metallo BASIC for SPECIAL metal finishes +5% on BASIC metal finishes



**ESCOV**

cover copri-staffa singola  
calamitata in legno  
single magnetic wood  
cover for bracket

prezzo per n.1 cover  
price for n.1 cover

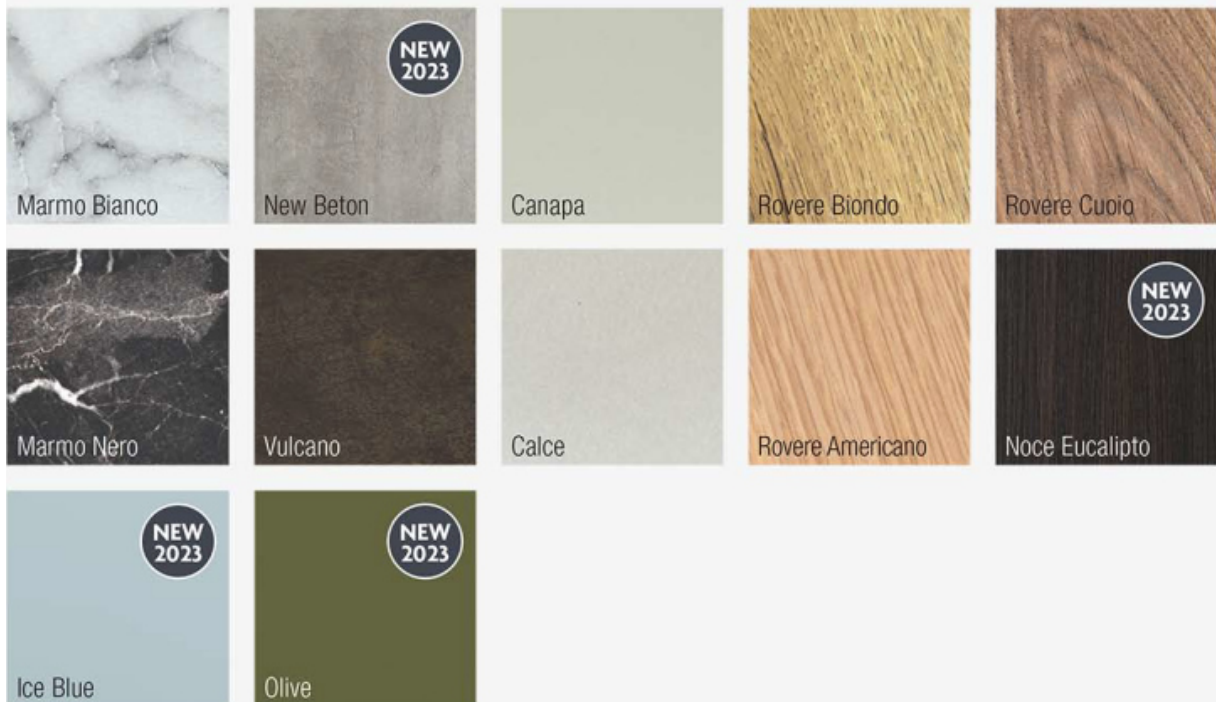
<b>ESCOV</b>	<b>R</b>	<b>W</b>



## NEUTRAL [N]



## SPECIAL [S]



## LUXURY [L]



Possibilità di richiedere vernice RAL / Pantone® / NCS® o stampa personalizzata tramite file vettoriale.  
Alcuni esempi di pannelli laccati e stampati:

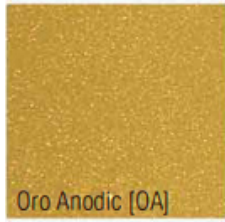
*You can request RAL / Pantone® / NCS® paint or a custom print via vector file.  
Some examples of painted and printed panels:*

### LACCATI E STAMPATI SU PANNELLO - CHIPBOARD PAINTED & PRINTED





**METALLI VERNICIATI - PAINTED METALS**



Oro Anodic [OA]



Bronzo [BZ]



Champagne [CH]



Mattone [MT]



Rame [RA]



Corten [CT]



Nero Opaco [NO]



Brunito [BR]



Tesla [TS]



Bianco Opaco [BO]



Trasparente Opaco [TO]

**GALVANICI - GALVANIC**



Ottone Lucido [OL]



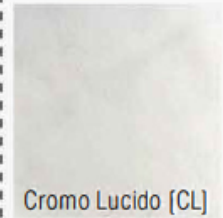
Ottone Spazzolato [OS]



Rame Lucido [RL]



Rame Spazzolato [RS]



Cromo Lucido [CL]



Nichel Spazzolato [NS]

